

**NCMC BOARD OF TRUSTEES**  
**REGULAR MEETING – *Virtual***  
**Tuesday, January 26, 2021 (4:00 p.m.)**

**MINUTES**

Prior to the Call to Order, Chairman Millard greeted the participants and read the following:

Good afternoon,

It is Tuesday, January 26, 2021 at 4:00pm. We are going to begin the Regular Meeting of the Board of Trustees. This meeting is being conducted in a virtual manner today per MDHHS and MIOSHA orders. If for any reason we need to end this meeting, I will make the announcement. We will communicate via e-mail as to when and how we will next meet.

Thank you for your participation and patience during this meeting. Please know that this meeting is being recorded and that all participants, with the exception of the Board of Trustees, will be muted to eliminate background noise. Comments may be held for Public Comment or typed into the chat at any time and will be read in the order in which received. Please note that you must unmute yourself in Zoom or by pressing \*6 if you called in.

As a friendly reminder, I encourage all to keep background noise in mind and remain muted, unless speaking. We will be using roll call votes for all business today.

**1. CALL TO ORDER**

Board Chair, Phil Millard called the meeting to order at 4:01 p.m.

**2. ATTENDANCE**

**PRESENT:** Trustees Fought (Petoskey, MI), Keiswetter (Naples, FL), Millard (Petoskey, MI), Rasmussen (Petoskey, MI) and Shirilla (Petoskey, MI)

**ABSENT:** Kring, Noël

**3. APPROVAL OF AGENDA**

a. School Board Recognition Month PNR Article 2021-01-09

On Saturday, January 9, 2021, the Petoskey News Review included the following recognition statement from Char-Em ISD:

Alongside this recognition statement, a photo of board chair, Phil Millard was shown at the AD/CL Building Renovation groundbreaking ceremony, amongst those of other school board members who have dedicated their time and expertise to our surrounding communities.

ppreciation to the Board of Trustees for their commitment to North Central Michigan College, to our students, staff, faculty, and the communities in which we serve. Thank you!

b. Lots of Challenges, Lots of Changes PNR Article 2021-01-12

On Saturday, January 12, 2021, Jillian Fellows from the Petoskey News Review wrote:

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c. North Central celebrates progress at AD/CL PNR Article 2021-01-16

On Saturday, January 16, 2021, Jillian Fellows from the Petoskey News Review wrote:



None.

c. CRRSA (HEERF II) Grant

On Sunday, January 17, 2021, HEERF II Allocations for Public and Nonprofit Institutions under CRRSA section 314(a)(1) were issued. You can think of these grants as the second round of CARES Act stimulus for both students and higher education institutions. As the distribution formula was based on headcount, not FTE, and the percentage of Pell grant recipients played a significant role, North Central received a significantly larger allocation than in the first round.

In the first round, North Central received \$417,714 for students and \$417,714 for COVID-related expenses of the institution. A Strengthening Institutions Program grant of an additional, ~\$42,000 could

In this second round, North Central again received \$417,714 for students and \$1,616,919 for the second round. It is our understanding that these one-time grant dollars may be used to cover salaries, as well as offsetting lost revenue.

d. HLC Distance Learning Application Update

Two weeks ago, we learned that the review team assigned to us had

The review team is comprised of three individuals, and the two-Thursday, February 2. The team seemed pleased with the answers/content of the application that we had submitted last fall to secure this designation. As expected additional information was requested re. the implementation plan for the first five programs, as well as assessment and program review documents. This information will be provided to the review team by January 29.

e. NCMPR 2020 Medallion Awards

The National Council for Marketing and Public Relations (NCMPR) awarded two of North Central's recent marketing publications the print edition of the [Viewbook](#) and the digital version of the [2018-19 Annual Report](#) with 2020 Gold Medallion Awards.

NCMPR's Medallion Awards recognize outstanding achievement in design and communication at community and technical colleges in each of NCMPR's seven districts. The regional competition is exclusive to marketing and public relations professionals at two-year colleges.

Congratulations to Carol Laenen, Megan Van Horn, and Catherine Sommerfeldt, on being named the NCMPR District 3 2020 Medallion Award winner in the Viewbook and the Annual Report categories!

What Happened?" Luncheon Lecture presentation was the kick off to the virtual Luncheon Lecture series for the 2021 Calendar year. The Luncheon Lecture series is now being brought to you by our Corporate and Community Education (CCE) department. Not only has the Luncheon Lecture been reinvented, but CCE has incorporated it into the Lifelong Learning Club.

The Lifelong Learning Club is experiencing stellar growth! There are now nearly 1200 individuals who have taken advantage of one or more these offerings in the past year.

Thank you to Christy Lyons, Charlie MacInnis, Donna Cannon, and all of those who had a hand in making the virtual Luncheon Lecture series come to fruition in the new Zoom format, and to all of you in our communities who are supporting these initiatives.

9. COMMITTEE REPORTS

a. Finance and Facilities Committee

The Finance & Facilities Committee met on Tuesday, January 19, 2021 to review November Financials, the AD/CL Renovation, Winter 2020-21 Enrollment, and a Real Talk Proposal.

i. Real Talk Proposal

The main objectives of this sabbatical, which will contribute to doctoral dissertation preparation, are as follows:

- a) Better understand the student experience and perception of their learning.
- b) Explore the potential of implementing experiential education in general-education English courses at NCMC in order to improve student retention, engagement, and self-efficacy.

Per Section 60. of the 2019-

Board of Trustees to bargaining unit members who have completed five (5) years of service (from date of hire), and at four (4) year intervals thereafter, all in accordance with the provisions of this Section.

It was moved by Trustee Shirilla and Supported by Trustee Keiswetter that the Board approval Dominic for a Single Academic Semester Sabbatical for Fall of 2021.

#### 10. OLD BUSINESS

None.

#### 11. NEW BUSINESS

None.

#### 12. DEPARTMENTAL SUCCES

- a. Marketing Team and Initiatives

Carol Laenen, Vice President of Marketing, was asked by President Finley to take a moment to introduce her team and to share some of the new initiatives unfolding within the Marketing Department.

Carol shared a PowerPoint presentation that showcased the Marketing Department team me0 0 1 544.47 67.13 T

#### 14. UNSCHEDULED PUBLIC COMMENT

Erick Haight introduced himself as Professor of Psychology and Humanities, but also a member of the Research and Assessment Committee. Erick spoke to having their first committee meeting during Welcome Back Week at which both retention and assessment specifically related to program became the two main focal points.

He wanted to make sure that everyone is aware of some of the issues in both of those domains. If we continue to lose full- , it will be detrimental. Over the past 12 months, we have said good bye to five full-time faculty which is a significant loss.

Erick reminded everyone that relationships and retention go hand-in-hand and he shared examples to help others understand how full-time faculty are in a position to best foster these relationships and support retention.

Additionally, Erick spoke to the importance of assessment and provided examples of how full-time faculty are in a position to deliver reliable research. Erick spoke to how it will be difficult when it comes time for Assessment in areas where the full-time faculty have been reduced, requiring some of our full-time faculty to teach overloads.

He spoke to doing it because they value the relationships and retention, but requested that the job applications be posted sooner rather than later to allow for us to recruit good full-time quality faculty.

Erick thanked the board and President Finley for the opportunity to speak to his full-time faculty concerns.

Chairman Millard thanked Erick for the input and asked if there were any additional comments.

#### 15. ADJOURNMENT

There being no further business the meeting be adjourned at 5:01 p.m.



/S/ Irma Noël, Secretary



/S/ Phil Millard, Chairman